

CONRAD

NEW YORK
DOWNTOWN

Conrad Hotel

Pathway to continuous revenue and brand strength

Identify

Hotel room habitual complaint regarding odor. Expert HVAC maintenance, deodorizers, and change of filters did not yield success. Continuous loss of ~1k per night rent and 98% avg occupancy, and most troubling customer perception affecting brand value.

Apply

A Cognituv Fresh Filter system was engineered to be seamlessly integrated in the existing Vertical cabinet unit for continuous air and coil treatment.

Verify

IAQ monitoring enabled for continuous measurement and verification. Always rented with zero complaints in 12 months since adoption.

Successful Outcomes

- Automated Air Treatment
- Energy Savings
- Improved IAQ
- Room Available to Rent



AT A GLANCE

Hospitality Sector

Hotel Facility

New York, New York

Cognituv

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